**Bloomingdale Economic Development Commission (EDC) Meeting Minutes**

**Meeting Date:** 4/26/2018

**Time:** 7:00pm

**Location:** Council Chambers

**Present:**

* John Graziano
* Jenn Ellis - Michele Reynolds
* Anne Sundstrom - Suzanne Osborne
* Elisa Kolenut

**Absent With Notice:**

* S. Nadia Hussain - Mike Rudge

**Meeting Discussion:**

* Approved March meeting minutes.
* Treasurers report. Starting balance is $2,000 have no expenditures year to date.
* Discussed movie night in Sloan Park. Plan to ask sponsors for the event. Will see if a local business will allow the use of restroom facilities. Pride Day is September 22nd so we discussed having October 6th so we can promote at Pride Day. Sunset is approximately 6:30pm and guests can start to arrive at 6:00pm. Attendees will bring their own chairs or blankets.
	+ Will have a flyer and hand out at Pride Day.
	+ Can put on the local advertising T.V. screens and posts to social media.
	+ Talk the library to see if they agree with these dates. Discuss what movie to show.
	+ John Graziano to reach out to the Mayor to see if dates are ok and if power is available in the park.
	+ Michele Reynolds to check the availability of the vendor for that date.
* Held discussion on a flyer for coupons of the town. Cost would be approximately $900. Decided to keep this option open for further discussion, but table any further action for now.
* Talked about Home Town Press and the map mailer. Read the response from Home Town. They ask for advertisements from the local businesses and it would include a map of Bloomingdale. The EDC would be responsible for distributing. We would have to distribute outside of the community to draw others to our downtown. Will work with Borough to determine what information should be included in the map.
	+ Suzanne Osborne to reach out to Home Town Press
* Jenn Ellis is writing a hand out to provide to local businesses to show what the EDC can do for them on social media. Jenn Ellis to finalize and distribute to us.
* Jenn Ellis setup an EDC Instagram account. The account has been drawing many followers already.
* Jenn Ellis and Mike Rudge reached out to Monarch tattoo about a ribbon cutting ceremony. The owner showed interest. Will reach out to the new bagel store, Metro Bagel, to see if they would like a ribbon cutting ceremony as well.
* Discussed banners for Main St including sizes and costs. Discussed various vendors and costs. Elisa Kolenut to perform more research and report back.

**Action Items for Next Meeting**

* Jenn Ellis to draft a flyer for the movie night.
* John Graziano to reach out to the Mayor to discuss helping add content for the map.
* Michele Reynolds to check availability of date selected for the movie night with the vendor.
* Jenn Ellis and Suzanne Osbourne to reach out to the Library for movie night coordination.